

# Raphael Bouchard

**Product Designer**

San Francisco, CA

## EDUCATION

### **Carnegie Mellon University**

Masters of Product Development  
Pittsburgh, PA

### **Wentworth Inst. of Technology**

B.S. in Industrial Design  
Boston, MA

## AWARDS

### **US Patent - 10417259**

2019

### **Docker Hackweek**

Finalist - 2017, Winner - 2018, 2019

### **Red Dot - Communication Design**

2017

### **Outstanding Innovation - IBM**

2015

### **Edward T. Kirkpatrick Co-op**

2012

### **Deans' List**

2008 - 2012

### **Calphalon Design Competition**

2010

## EXPERIENCE

Docker Inc.

### **Staff Product Designer**

10/17 - Present

- Design Lead for Docker's new K8 Cluster Federation
- Aided in the redesign of Docker (EE) Enterprise Edition
- Launched Docker EE releases 2.2, 2.3, 2.4, 3.0, 3.1, 3.2
- Lead Designer for the Docker Design System (DDS)
- Increased usability on CLI/UI features through validation
- Drove click rate increases on Docker.com by 12%
- Led best practice in Design Research and execution
- Co-Designed and ran a UX Booth at DockerCon2019
- Mentored designers while helping scale the design team

IBM Design - Big Data & Analytics

### **Senior Designer**

08/15 - 09/17

- Launched IBM's DSX(Data Science Experience) Platform
- Designed Redrock, a Twitter Analytics iPad App
- Co-led and fostered a team of ux, visual and ix designers
- Founding member of the IBM Spark Technology Center
- Supported designing the IBM Analytics Design System

IBM Design

### **User Experience Designer**

06/13 - 08/15

- Extensive Research for the Data Science Persona
- Led Design Thinking Workshops to evangelize Design
- Helped scale IBM Design from 60 to ~1000 Designers